

# District 65 Executive Council Meeting Minutes

**Meeting Date:** February 25, 2006  
**Purpose:** District Council Meeting  
**Location:** Holiday Inn, Waterloo NY

Meeting began 9:01 am, call to order by Mike Slyck.

**District Governor Gordon Penniston** welcomed the committee and reviewed the mission of the District. He led the pledge and introduced Marian Gurowicz, Area 2 Governor for the Invocation a poem by William Arthur Ward.

Review District Goals - New members, new clubs, ATMs and CTMs. ATMs for the year have been met!

## **Bob Logan, LGM – Just 4**

Email was sent to over 1000 members regarding Area contests. Bring this up at club meetings. Member Goal 3917 / 1076 (193) behind ½ goal and more than ½ way through the year. We are below where we need to be. Of 28 clubs, 1/3 have added 4 new members.

- Mention Ribbon for the talk up Toastmasters award.
- Entry for free conference doubled during the membership drive period.
- Encourage clubs and provide tools to build membership
- Corporate clubs, difficult to build when downsizing – consider adding members from other surrounding clubs in the same building or area.
- Focus on renewals and adding 4 new members per club and reaching charter strength.
- Question from Greg Carl Area 8 Governor, can we consider one contact per division / geographical area for new members going through TI's website? DG Penniston: Extension chairs manage new club requests and Division Governors can be contacted.
- Question from Mary Bell Central Div Governor, Have we considered an 800 number? DG Penniston: Yes, but did not work well and expense would need to be submitted at business meeting.
- Club listing – local area can be posted. Allows members to select alternate clubs.
- Website: consider additional information on available clubs in the division.

## **DeWitt Henricks – District Conference**

Fill out application today, you do not have to pay today – add your e-mail address and you will receive an e-mail reminder before the 3/15 discount deadline.

- Humorous and Tall Tales Showcase – for Friday night entertainment.
- 10 gambling games to risk your \$7000 on.
- 70's music throughout the evening.
- Casino closing you can bid on prizes including some of the gambling games.
- We are at the 50-registrant mark.
- 11:00 AM Sat Tall Tales Contest, 5:00 pm International Contest
- Book store: 5-7 Friday and all day Saturday

## **Sam Mehta, LGET – New Recognition System.**

New requirements are effective July 1<sup>st</sup>.

Why the change? Corporate emphasis and development of leaders has been the trend more recently. TI is adding structure and establishing two tracks. Order the new leadership manual for your clubs, it details club roles. Now members will have the ability to start with the Leadership track (CL) while working on Competent Communicator (CTM equivalent).

Reviewed old tracks and new tracks to DTM and the conversions from old awards to the new awards.

CTM → CC

ATM-B → ACB

ATM-S → ACS

ATM-G → ACG

CL → ALB (2 more years to complete the original CL)

AL → ALS

For the new leadership track, an evaluator must be assigned for each project. A mentor should also be assigned to guide members through the program.

New designation will be awarded if completed after July.

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Grace period – 2 years, original requirements completed will be awarded for the new designation. After 2 years, the new requirements must be met to receive an award.

Focus is on choices and assessment of skills, measure progress and receive formal feedback.  
New titles for awards, new titles for manuals and a new manual. Library pack 4 for \$21  
Sam will email the presentation to the executive committee.

## Area Governor Reports

Area	Divison	Clubs	Club Visits		Spring Officer Training			Area Contest Date, Time, Place
			Number	%	4+	1-3	0	
1	C	5	5	100%	3	1	1	<b>Contest:</b> March 10 6:00pm Frontier Bldg Enterprise Rm (180 S. Clinton Ave. Roch.)
<b>Leads:</b>			<b>Issues:</b> Simon – missed the last officer training opportunity.		<b>Strategies:</b>			<b>Other: NO REPORT</b>
2	W	8	6	67%				<b>Contest:</b> March 11 time TBD – hosted by Purple Toast.
<b>Leads:</b>			<b>Issues:</b>		<b>Strategies:</b> 6 clubs will have 4 officers trained today. Mike B at training today.			<b>Other:</b> Area Council meeting held last week. Clubs will be sharing Themes.
3	W	4	3	75%	1	2	0	<b>Contest:</b>
<b>Leads:</b>			<b>Issues:</b>		<b>Strategies:</b>			<b>Other: NO REPORT</b>
4	C	5	5	100%	1	4	0	<b>Contest:</b> March 11, 11:00am Noon start, The Diplomat Hotel, Lyell Ave.
<b>Leads:</b> Unity Health System, SUNY Brockport			<b>Issues:</b> Membership, encouraging members to become officers (commitment).		<b>Strategies:</b> Make another round of club visits. Introduce Spirit Awards.			<b>Other:</b> New president in Illustrious Articulators, will need lots of encouragement.
5	C	6	3	50%	5	0	1	<b>Contest:</b> March 18th 6pm Pinewood Country Club in Spencerport NY
<b>Leads:</b> Eastman Kodak			<b>Issues:</b> Membership		<b>Strategies:</b>			<b>Other:</b>
6	C	6	6 by Mar 12	100%	6	0	0	<b>Contest:</b> March 18 12:00 am – 3:30 pm Perinton Community Center, Perinton, NY
<b>Leads:</b>			<b>Issues:</b> Membership		<b>Strategies:</b> Active recruitment strategies all clubs.			<b>Other:</b> New members to date 21, 7 CTM & 4 ATM, 4 CL, 5 DTM

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7	E	4	0	0%	4	0	1	<b>Contest:</b> Monday March 27 <sup>th</sup> 5:30 pm Salina Meadows Office Park, Building 301 Suite 120
<b>Leads:</b> 2 new clubs forming Liverpool and UCF.		<b>Issues:</b> Port City Oswego, trouble with officer training in Syracuse.		<b>Strategies:</b> Continue following up with Port City.		<b>Other:</b> 2 of 5 clubs > 20 members. CTM-8, ATM-3, CL-2. 23 new members. 4 clubs > 4 officers trained. 3 of 5 clubs are distinguished and on track for Presidents distinguished.		
8	E	4	4	100%	1	1	2	<b>Contest:</b> March 22 6:30 pm Fort Schuyler Club in Utica
<b>Leads:</b> Hartford Ins. Blue Cross Blue Shield, Revere Copper, Northern Safety		<b>Issues:</b> Spirited speakers resumed meetings with 15 members and guests after six-month suspension of meetings. Need makeup training for 3 clubs.		<b>Strategies:</b> Area meeting with 3 of 4 clubs. Provide further opportunities for Success leadership training modules. Get Spirited speakers coaches and attempt for Distinguished Club status by June 2006. Include potential clubs in officer training.		<b>Other:</b> Youth leadership program for 4-H begins 4/18. Planning additional round of club visits from 2/22 – 3/2 to focus on CTMs.		
9	S	5	0	0%	0	0	0	<b>Contest:</b> March 4 9:00 am at UU-133, Binghamton University, \$10 includes breakfast.
<b>Leads:</b>		<b>Issues:</b>		<b>Strategies:</b>		<b>Other:</b> Reported with Southern Division		
10	S	6	2	33%	2	3	1	<b>Contest:</b> March 16, 7:15pm BOCES
<b>Leads:</b>		<b>Issues:</b>		<b>Strategies:</b>		<b>Other:</b>		
11	S	5	0	0%	0	0	0	<b>Contest:</b> Saturday March 11 10:00-2:00, location Greene, NY
<b>Leads:</b>		<b>Issues:</b>		<b>Strategies:</b>		<b>Other:</b> Reported with Southern Division		
12	E	5	5	100%	4	1	0	<b>Contest:</b> March 18, Holiday Inn, Cortland 6:15pm Registration

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<b>Leads:</b> Southside Speakers 14 members			<b>Issues:</b> Membership – Energetics 3 officers Missing in action. 580 4 new members.		<b>Strategies:</b> Work with clubs to build membership, bring a guest meetings, contests and incentives			<b>Other:</b> 2 clubs have 20+ members, 1 club 19
13	E	4	4	100%	1	1	2	<b>Contest:</b> TBD
<b>Leads:</b>			<b>Issues:</b>		<b>Strategies:</b>			<b>Other:</b> NO REPORT
14	W	5	0	0%	0	0	0	<b>Contest:</b>
<b>Leads:</b>			<b>Issues:</b>		<b>Strategies:</b>			<b>Other:</b> NO REPORT
15	S	4	1	25%	3	1	0	<b>Contest:</b> March 13 6:00 pm
<b>Leads:</b>			<b>Issues:</b>		<b>Strategies:</b>			<b>Other:</b> Reported with Southern Division
16	C	5	5	100%	5	0	0	<b>Contest:</b> March 17 6:45pm at Hosanna Junction Church 357 Fairport Rd. 31F East Rochester.
<b>Leads:</b>			<b>Issues:</b> Educational goals on track, Membership and issue but all clubs making progress.		<b>Strategies:</b>			<b>Other:</b> 11 <sup>th</sup> hour speech-a-thon on June 3 <sup>rd</sup> to help finish educational requirements. Flyer out soon
17	W	4		0%				<b>Contest:</b>
<b>Leads:</b>			<b>Issues:</b>		<b>Strategies:</b>			<b>Other:</b> NO REPORT
18	E	4	4	100%	1	2	1	<b>Contest:</b> Saturday March 18 8:00 am – 12:00 Knights of Columbus Auburn.
<b>Leads:</b>			<b>Issues:</b> Membership crisis.		<b>Strategies:</b>			<b>Other:</b> 1 Club distinguished. Other 3 will not make it.

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## **Eastern Division Report - Bruce Gilbert**

Officer Training this Monday at Joes Steak House in Rome NY. Club leads working with Dan & Lorraine. Educational achievements 6 CL, 14 CTM, 14 ATM, 1 AL, 71 new members. 4 clubs with distinguished pending renewals for membership. 3/18 St. Patrick's Day Parade, all are welcome to march. March 25<sup>th</sup> will be Syracuse Crunch night.

## **Central Division Report - Mary Bell**

4 council meetings held to date. 107 officers trained. June 10th next training. 82 DCP points. Division Contest April 1st 5:00 pm East Irondequoit Middle School -full meal \$11.

## **Southern Division Report – DeWitt Henricks**

16 CTM, 6 ATM, 2 CL, 1 LEX

67 new members, 8 clubs with 4 new members. 8 clubs increased, 9 decreased, 3 were the same. 59 trained officers, 12 clubs met training requirements.

10 clubs are on track for distinguished. 40 DCP points to date. Area 15 all club visits completed Area 10 with 2 visits. Cayuga from 6 to 16 members, 3 have achieved CTM. Binghamton University still trying to set meeting for sponsored club. Norwich meeting: has not taken place yet.

## **Central Division Club Extension Report – Kay Whipple**

Working on a Noon club at Kodak location.

Greece kickoff meeting did not draw many people, but may reallocate people to help the club.

Choice One - employee contacted Rose Marie for Downtown corporate office. 2 potential clubs till spring.

**Western Division Club Extension** – no report, Harry out . Several leads ATO for 2<sup>nd</sup> BOA club.

## **Eastern Division Club Extension Report – Lorraine Mott**

4 community clubs scheduled to charter before June 30.

Talk the talk charter celebration next month.

Southside speakers up to 14 members

Liverpool has been advertising and brought in 4 new members, ATO due in shortly.

UCF Westcott area, ATO submitted. 15 members. Anonymous scholarships have arrived to help those in need.

Cayuga nothing new

Utica several leads.

5 others in Syracuse area.

## **Diana Robinson – District Public Relations**

Thank you to the executive committee for folding 1600 copies of Focal Point during today's meeting. Finishing off party for Focal Point will be Sunday March 5<sup>th</sup> at 2 pm at Diana's house. Planning to deliver to the post office on 3/6 or 3/7. Thank you to Bruce Gilbert for finding a low bidder and handling the printing.

Gordon – The Schmidt's (Andy & Melinda) conducted a demo on the District website renewal. Frames are going away.

## **District Awards – Gordon Penniston**

3 will be awarded at end of year. Area Governor of year, Division Governor of year and Toastmaster of year. Recognized those who have won the awards in the past and described to process of how award winners are chosen. 3 nominating forms were distributed.

DG Penniston asked past Area Governors of year "How do you feel you have earned the award?"

*Lorraine Mott*: 2 years in a row with lots of enthusiasm. Goal for each club at charter strength. Members stepped out of their clubs.

*Gordon Penniston* kept communication flowing, monthly newsletters to all officers. List what was going on in the clubs. Lots of detail, new members, new awards. All but one club was distinguished. Enthusiasm encouragement, dedication. Division Governor of year. Motivate the Division, motivate Area Governors, show successful areas which translates to successful clubs.

DG Penniston asked past Division Governors of year, what was your impact?

*Joe Cole* 26 years ago, difficult to recall the details.

*Sam Mehta* - council meetings and working closely with Area Governors.

*Mike Slyck* – lots of rah-rahs that year. Encourage and facilitate. Be available. That year his division may have been only one that started new clubs. Try to be the best Division Governor and not consciously trying to win that award.

Comment Mary Bell – As a Division Governor it is really helpful when you have great Area Governors that work with you.

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Toastmaster of the year is earned by helping everyone, your club, division, district, club extension specialist. Fill beyond expectations. Say yes when asked. Winners typically are not working for the awards but doing their best in their role. If there is a toastmaster of the year award at the club level, submit to the district also.

All nomination forms have a July 7<sup>th</sup> deadline for submission. Others need to nominate candidates (no self nominations). Forms are on the district website. Any questions send to Gordon.

## **Redistricting – Mike Slyck**

In the fall it was suggested that the district distribution is reviewed every spring. This requires input from the Executive Committee. How are clubs working together and how do they work together. Where is there a need to move things around? Clubs are not moved just to move. Only one Area has been identified for redistricting. Area 2 in the West has 8 clubs. This area could split in half as 4 is the minimum number of clubs for an area, or 3 clubs can be moved out to strengthen other areas. E-mail Mslyck@Frontiernet.net. for any other suggestions.

## **Nominations – DG Penniston**

District officers – very few have been submitted so far. Nominate someone. LGM is needed. Feb 28<sup>th</sup> is the deadline for nominations. Even though they can be nominated from the floor. Nominating committee verifies the eligibility of the candidates. Area Governors cannot be appointed until after the new District Governor has been elected.

## **Potpourri – DG Penniston**

- Club visits, get them in soon, get the reports in.
- Membership contest – entries must be in the TI official numbers. Get new members info to Bob for a chance at a free registration.
- Communications – please send to all members of your executive committee. Use bcc (blind carbon copy) on the e-mail which will help to avoid worms and keep spam down.
- Speech-a-thon, Kay's area open to all to allow time and opportunity for speeches. June 3<sup>rd</sup>.
- Dues – get the word out now.

## **Questions?**

Amy Burnell – review email addresses you have, some are incorrect. St. Pats parade, please attend. Crunch night, Amy will send flyer just ask.

Pat Olson – How is decision made for number of winners going to the next level contest. DG Penniston – Establish the District rule across to all levels. Open to ideas on changes however it needs to be consistent for all areas and divisions.

Kay Whipple – Thank you Sam for handouts on new educational program. Clubs could be confused. LGET Mehta – areas and clubs should use the PowerPoint presentation to help get the explanation out, also the November and December Toastmaster magazine contains a lot of information. New officer Training (June), will also present the same information to all officers.

Greg Carl - Can it be posted to website and can it be reposted on other sites? Yes.

Next Business meeting will be held in Owego at the Spring Conference. April 22<sup>nd</sup> 3:00 pm

Meeting Adjourned 11:57 am

Respectfully Submitted

Debora A. DeLacy  
Secretary, District 65